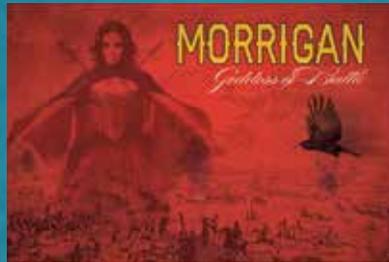


The Irish seem to have a tale for everything – from mighty warriors and mysterious castles to greedy leprechauns and mischievous fairies. These legends are passed down from one generation to the next. At Mutual of Omaha, we have our own legends...we call them Mutual Sales Leaders.



Legend of Blarney Castle

The King of Munster once saved an old woman from drowning. She turned out to be a witch, and as a reward, revealed the secret of a magical stone located in the king's castle. To this day, the Irish believe the famed Blarney Stone has the power to bestow the gift of eloquence upon anyone who kisses it.



Legend of the Morrigan

As goddess of battle, Morrigan often appears as a crow flying above warriors on the battlefield. She has the power to inspire great victory or frighten brave men into defeat. No longer facing the daily life-or-death struggles of ancient times, the Morrigan is now a symbol for strong, independent people on a warrior path.



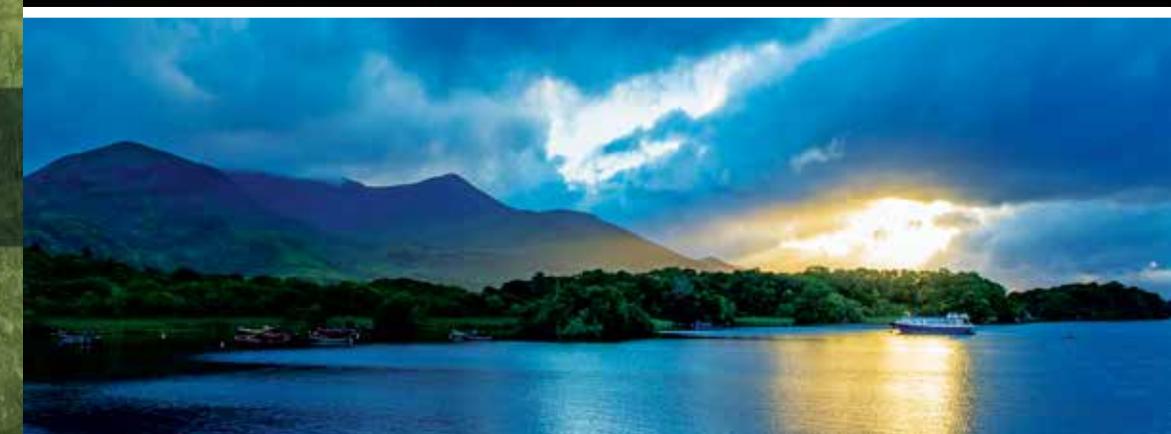
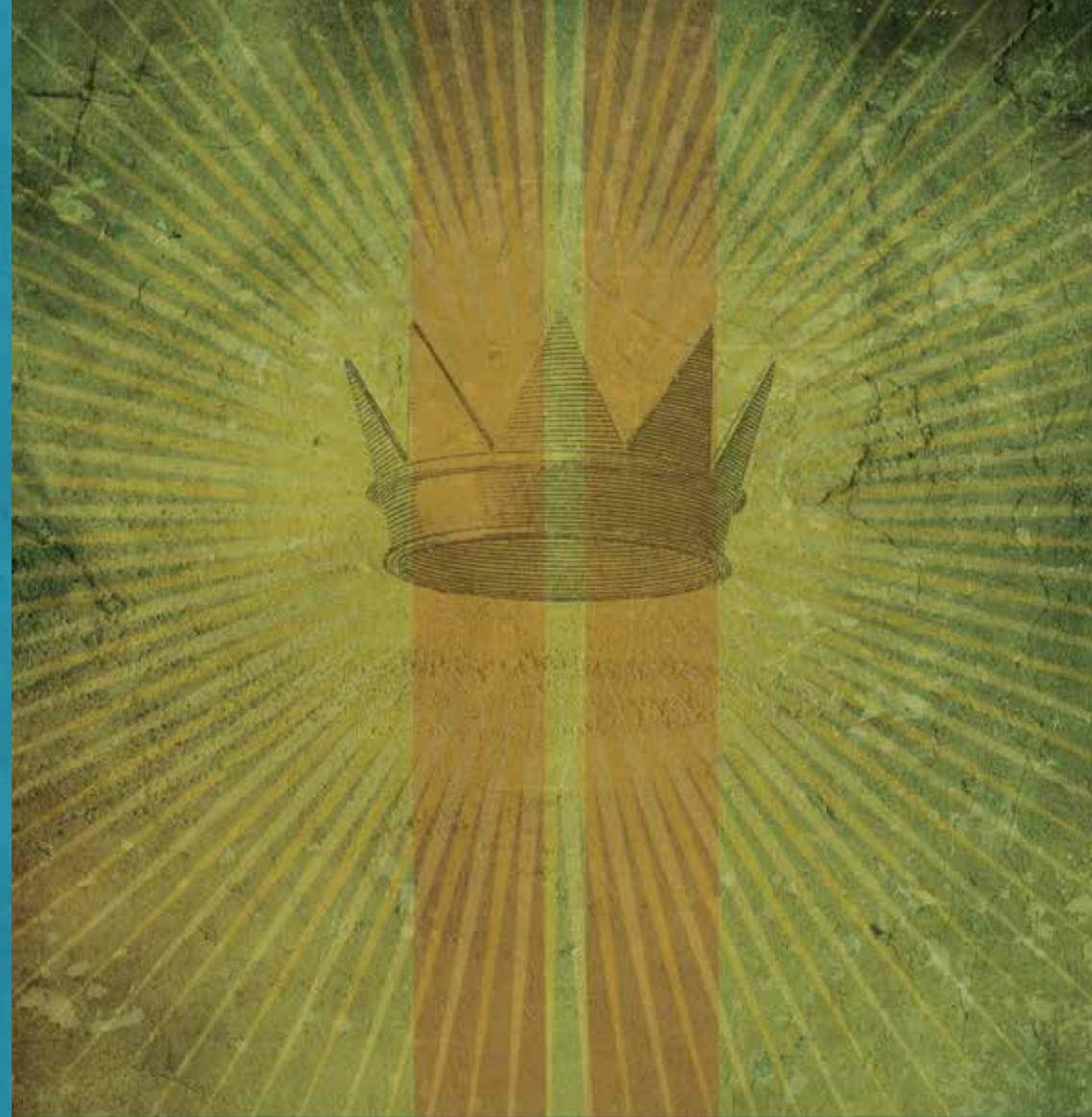
Legend of the Irish Fairy

When in Ireland, it's wise to keep an open mind about fairies. They take many forms. Some are tricksters like the mischievous Pooka who takes drunkards on madcap rides. Others are kind and helpful like Will-'o-the-Wisps who use their fairy lights to help search the misty mountains for lost mortals.



Legend of the Children of Lir

King Lir treasured his four children; however, their stepmother was jealous. Using dark magic, she turned them into swans. As legend goes, the swans swam the lakes, rivers and streams of Ireland for 900 years until the sound of the first Christian bell broke the spell and returned them to human form.



Mutual Sales Leaders 2018
Killarney, Ireland



The Achievement is **LEGENDARY**

It's a magical place where fairies and leprechauns work their mischief. Daily rain showers give way to spectacular rainbows. Views of soaring cliffs, misty moors and crystal lakes leave you breathless. The haunting sounds of tin whistles echo through every village. Spinning yarns at the local pub is considered a national pastime. And there really are 40 different shades of green.



Killarney

Nestled at the foot of Ireland's highest mountain range on the shore Lough Léin sits the town of Killarney. Surrounded by the rugged beauty of mountains, lakes, woods and waterfalls, Killarney's charming 19th century architecture, quaint shops and lively pubs make it one of Ireland's most loved vacation spots...and the perfect place for a gathering of Mutual Sales Leaders.
www.killarney.ie



Mutual Sales Leaders

It's an honor reserved for our leading sales partners... true professionals who do the right thing for their customers each and every day. The reward for this outstanding accomplishment is induction into an organization we call Mutual Sales Leaders. And with it comes an invitation to join us in Ireland for a celebration of sales excellence.

As a Mutual Sales Leaders qualifier, you'll travel with us to Killarney in County Kerry, an area known for its wild, yet scenic beauty. Your Mutual Sales Leaders invitation includes transportation, hotel accommodations, meals, sightseeing tours and leisure activities for you and your guest. It also gives you the opportunity to meet your Mutual of Omaha partners and network with other sales leaders.



The Europe Hotel and Resort

With breathtaking views of the Lakes of Killarney, the five-star Europe Hotel & Resort is warm and welcoming with the attentive service that makes it one of the best luxury hotels in all of Ireland. It's a peaceful haven in a park-like setting where your only dilemma will be whether to sit back and enjoy the view or go out and be part of it.
www.theeurope.com

Become the Legend

Use your wisdom, skill and talent to help your clients protect what's most important. Your efforts could earn you a place among Mutual of Omaha's legendary sales leaders.

Your Road to Ireland

Throughout 2017, you'll earn production credits for the Simplified Issue Life business you place with Mutual of Omaha. When you qualify, you and a guest will be on your way to Ireland for a celebration of sales excellence.

Qualification Highlights — Simplified Issue Life Products

Eligibility:

- Brokerage producers and upline marketing managers

Production Credits:

- Production credits are awarded based on net-issued Simplified Issue Life business (excludes Companion life insurance business)

Qualification Period:

- January 1 through December 31, 2017 (business must be net-issued between January 1, 2017 and December 31, 2017)

Qualifiers:

- Top 50 Producers
- Top 10 Upline Marketing Managers

Production Requirement:

- Producers – 80,000 Simplified Issue Life production credits and a minimum of 20 issued policies
- Upline Marketing Managers – 500,000 downline Simplified Issue Life production credits and a minimum of three qualifying producers

Production Credit per Dollar of ANBP

Simplified Issue Life	
• GUL Express	1
• Term Life Express	1
• Living Promise	1
• Children's Whole Life	1
• Whole Life Express	1
Guaranteed ADvantage	1

Get complete qualification requirements at mutualsalesleaders.com.



Mutual Sales Leaders
Killarney, Ireland
The Europe Hotel & Resort
March 23-28, 2018